

# Light Your Ignite

training webinar

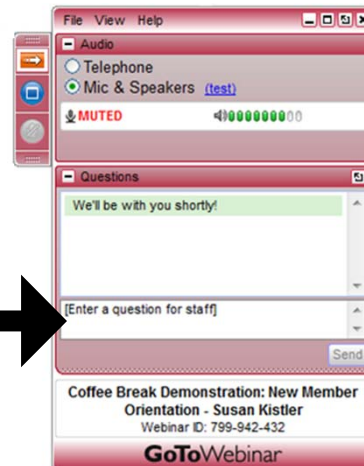
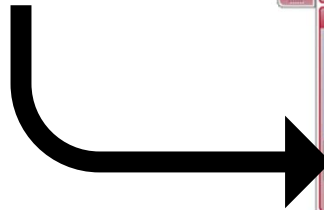


## Today

Attendees muted

Question break at end

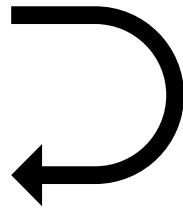
Type questions anytime



# Today

Short evaluation afterward

Archived in AEA eLibrary



# Stephanie Evergreen

presenter



Feb/12

25

## Susan Kistler on New Session Formats for Evaluation 2012

4 Comments · Posted by Susan Kistler in Data Visualization and Reporting

My name is **Susan Kistler** and I am the American Evaluation Association's Executive Director and aea365 ongoing Saturday contributor. This has been a great week, highlighting posts from AEA's Data Visualization and Reporting Topical Interest Group. The DVR TIG's willingness to lead the way in exploring reporting alternatives has led to a change in the 2012 session lineup at AEA's annual conference. Read more about it below.

# Why Ignite? AEA's Rationale

**Ignite Presentations:** Ignite presentations use 20 PowerPoint slides that automatically advance every 15 seconds for a total presentation time of just 5 minutes. Ignite slides tend to incorporate excellence in slide design in support of

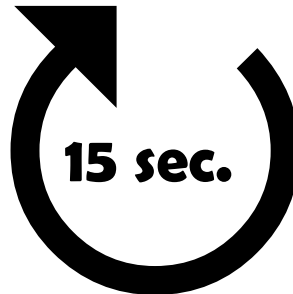
enlighten us,  
but make it quick

## Logistics



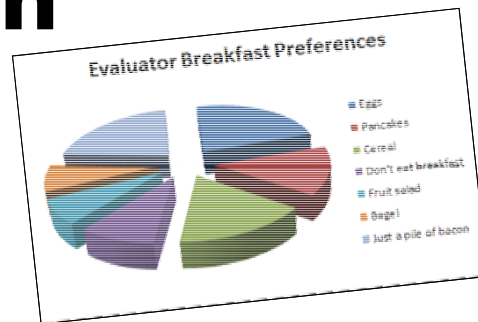
x 20

x



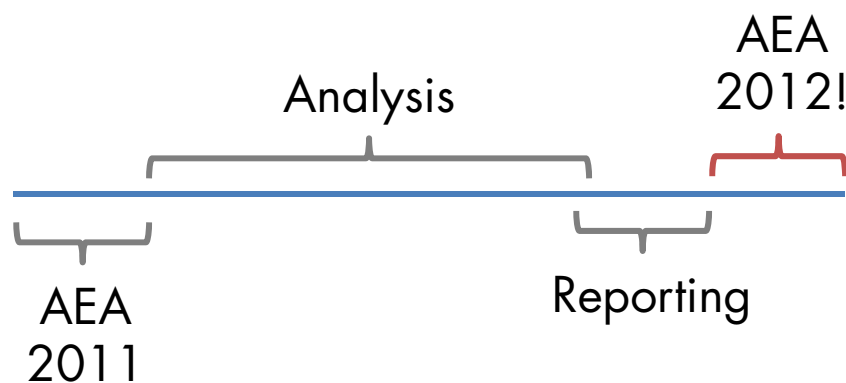
= 5 min

# Chartjunk Extraction

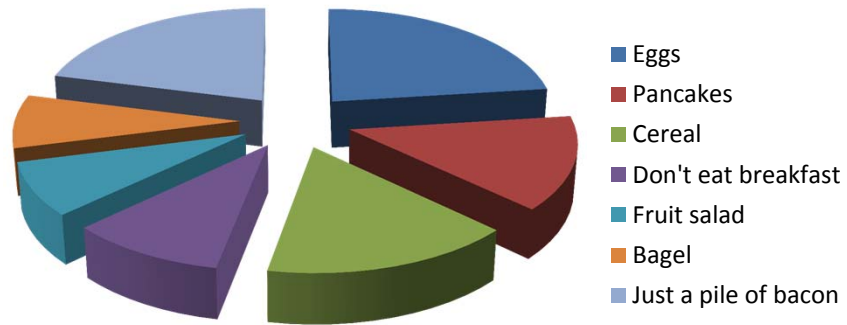


Stephanie Evergreen  
Ignite @ AEA2012

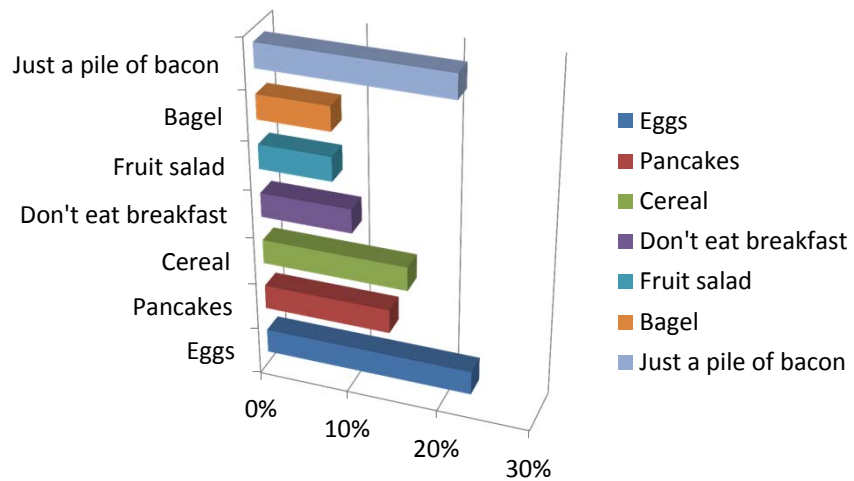
# Project Timeline



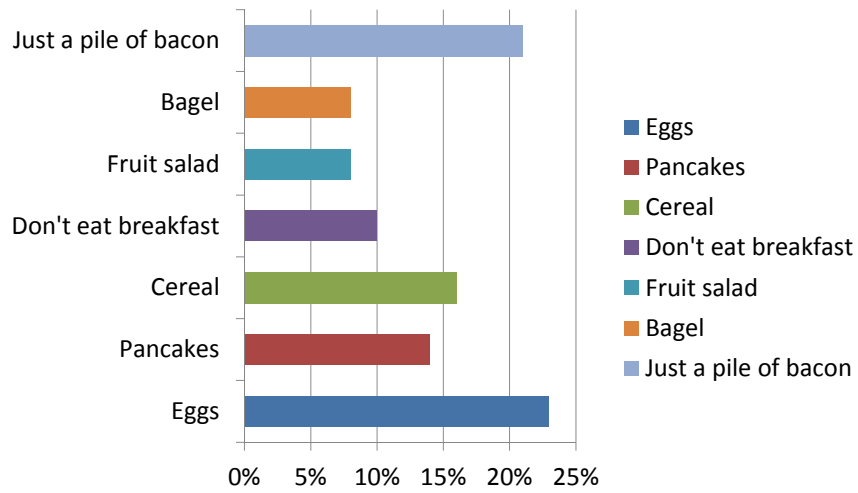
## Evaluator Breakfast Preferences



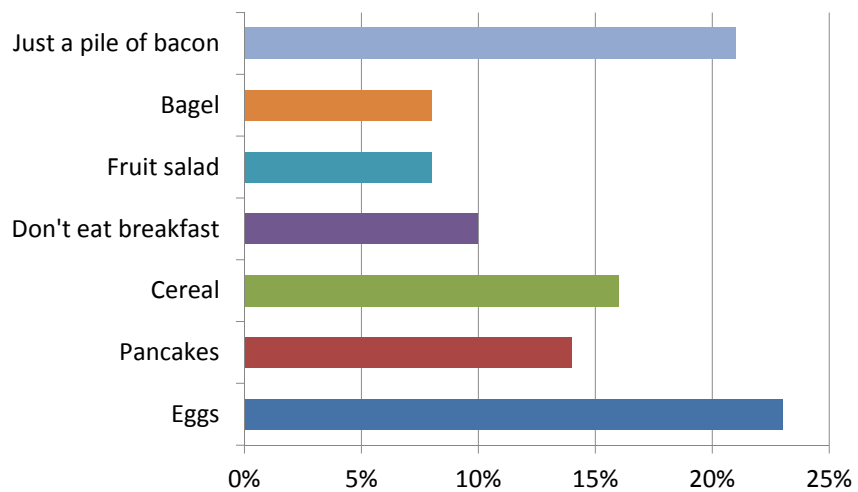
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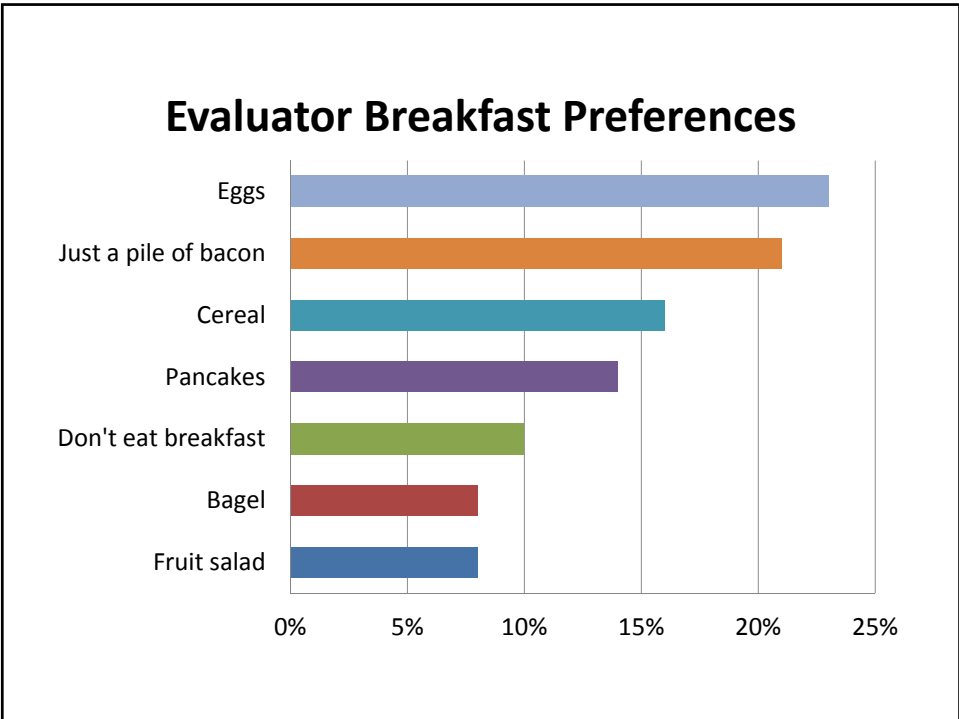
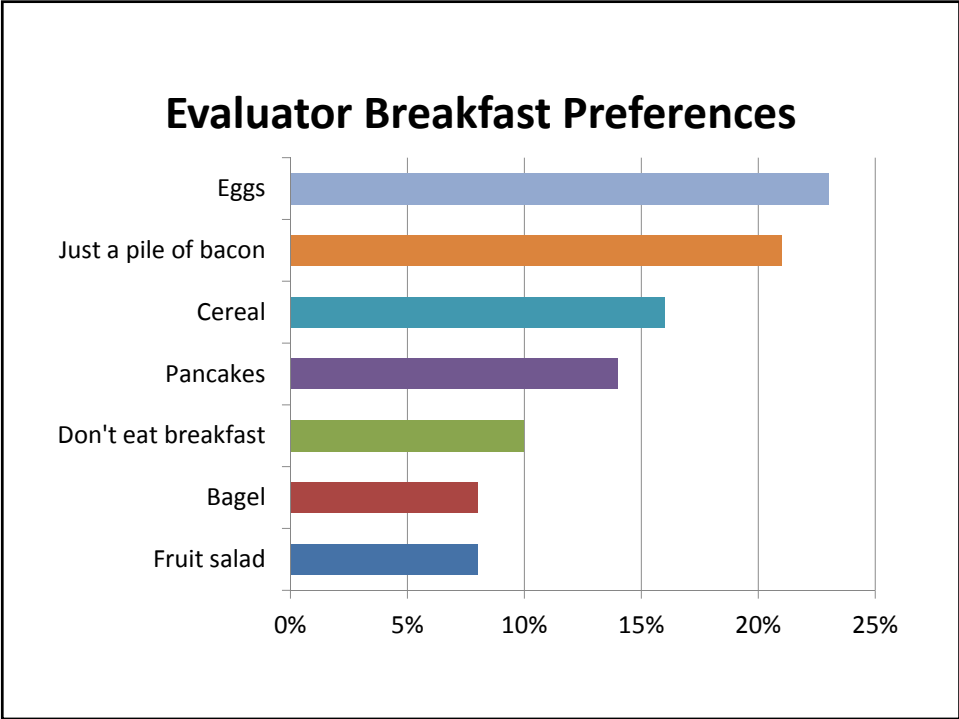


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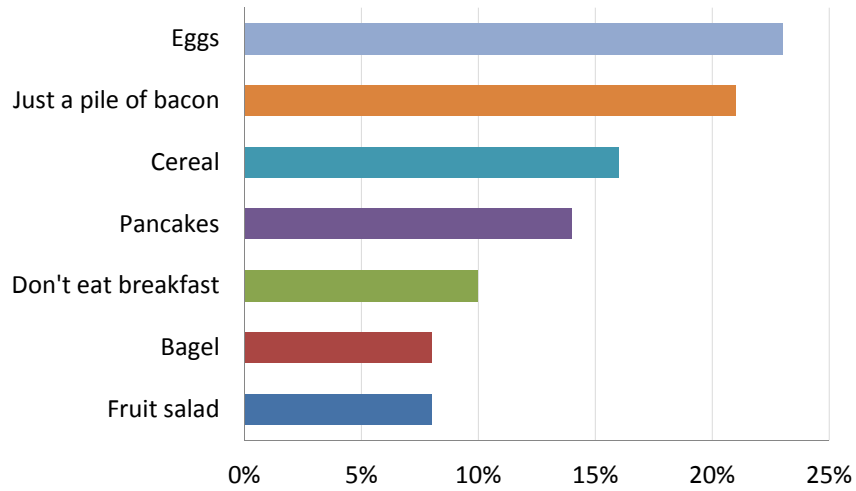


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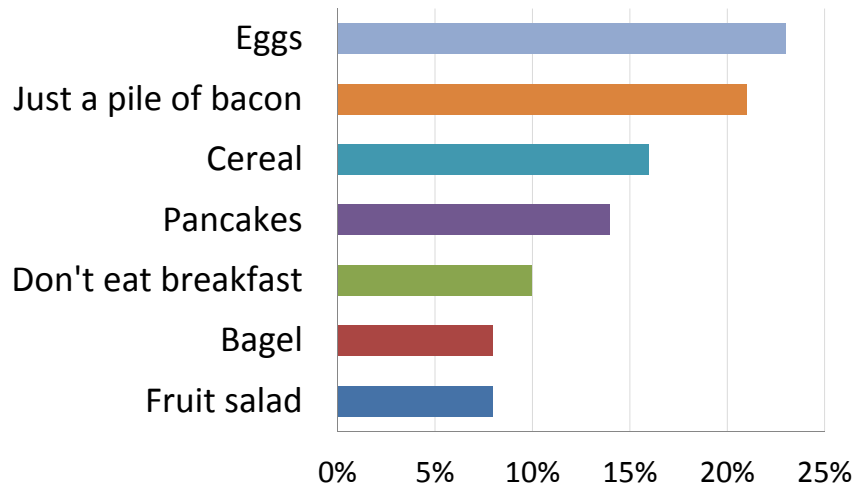




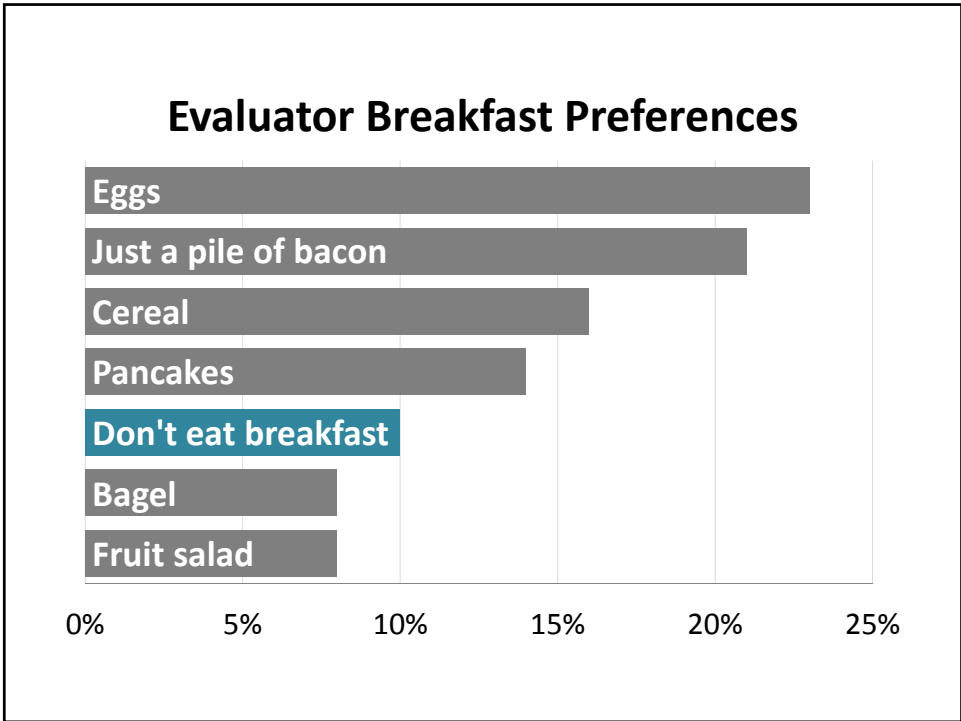
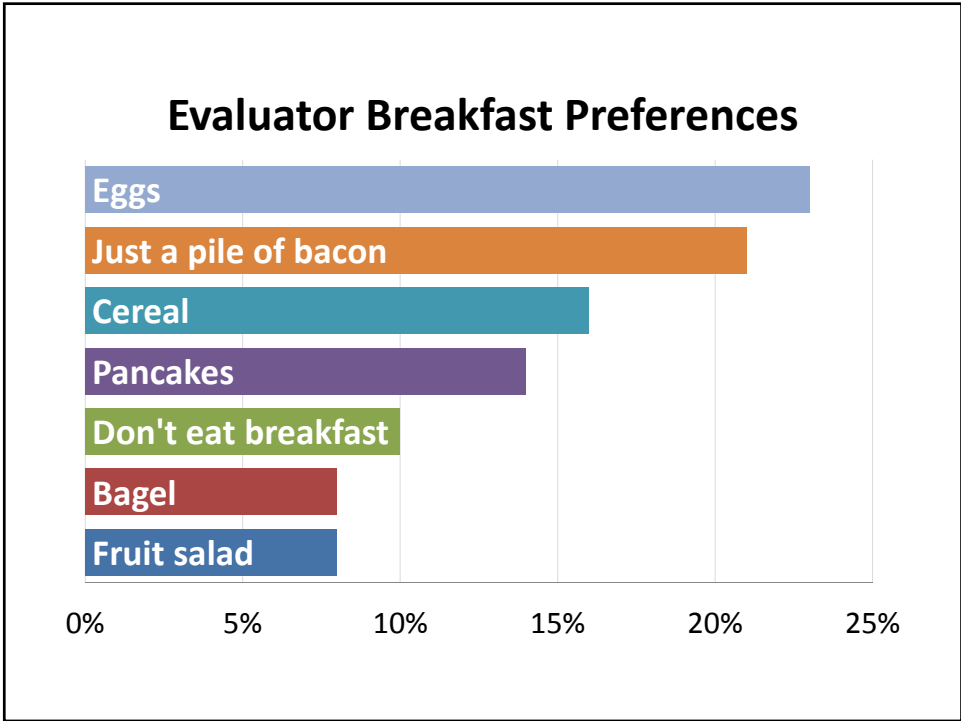
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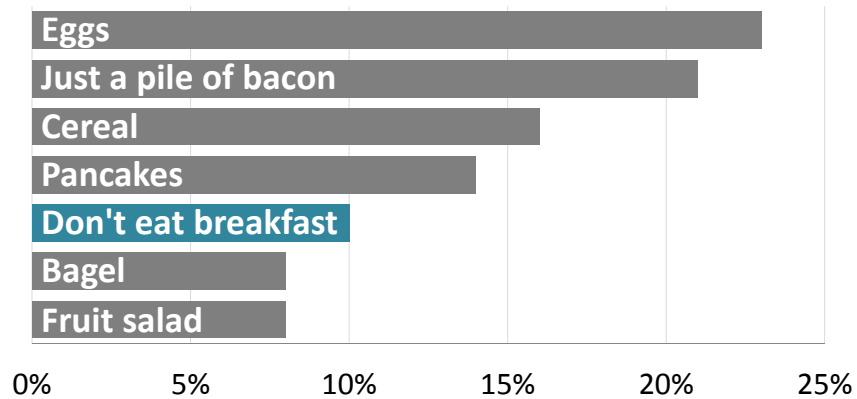






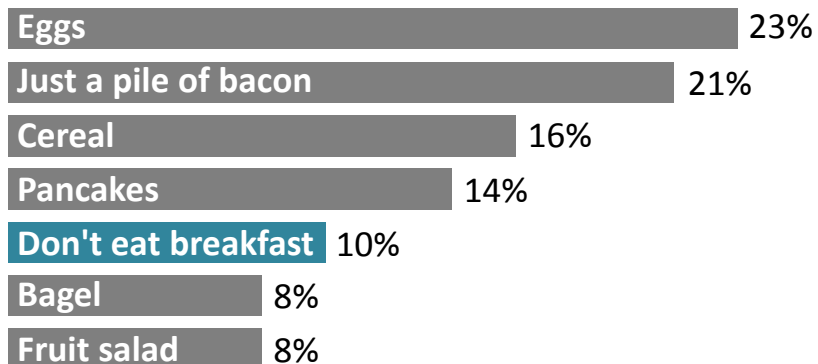
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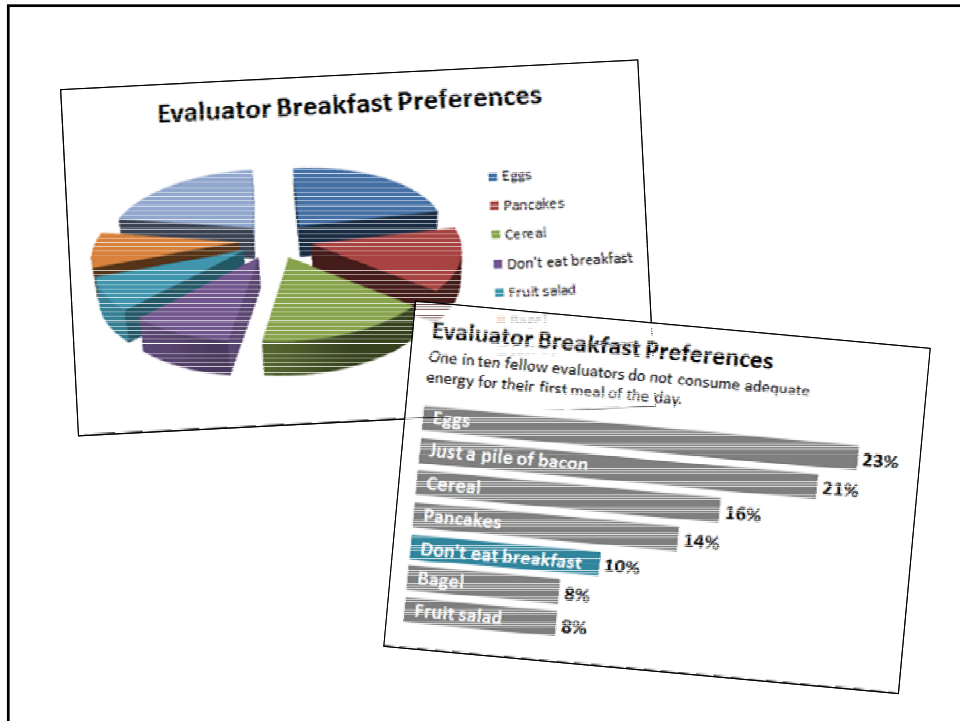
One in ten fellow evaluators do not consume adequate energy for their first meal of the day.



## Evaluator Breakfast Preferences

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# Why This Matters

1. Error reduction

## **Why This Matters**

1. Error reduction
2. Faster interpretation

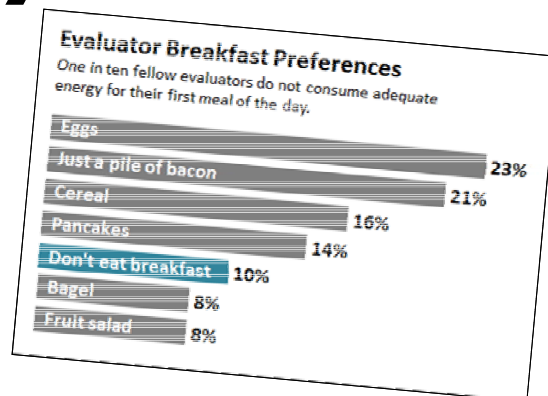
## **Why This Matters**

1. Error reduction
2. Faster interpretation
3. Informed audience

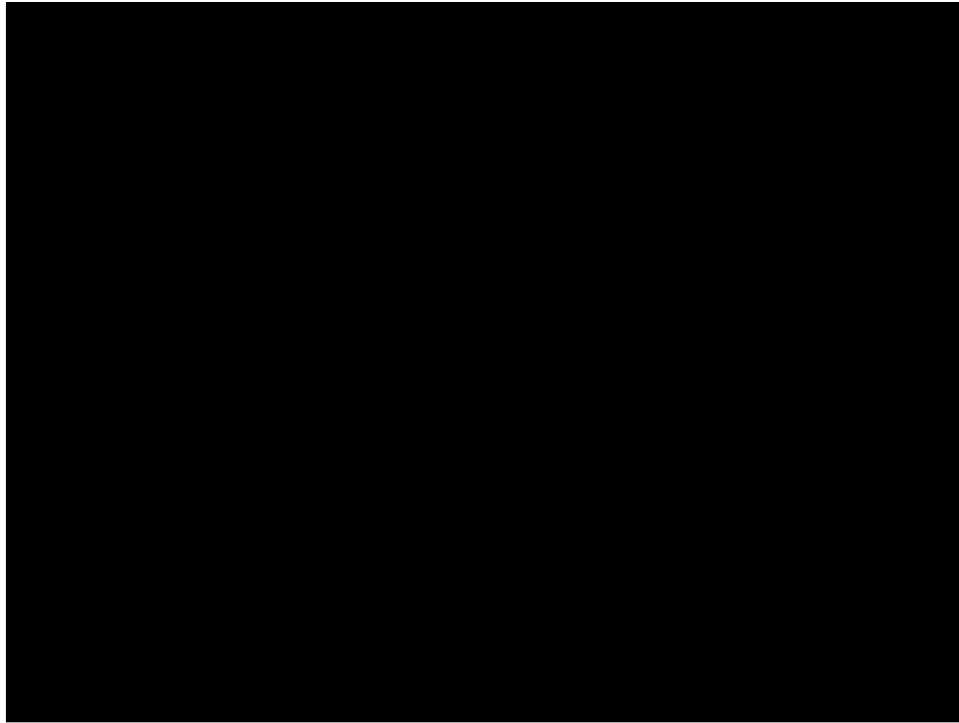
# De-junking Resources

Few's Graphic Design IQ Test  
Any of Tufte's books  
[junkcharts.typepad.com](http://junkcharts.typepad.com)

# Thank you.



Stephanie Evergreen  
Ignite @ AEA2012



File Home Insert Design Transitions Animations Slide Show Review View Office Timeline Add-Ins Acrobat

Normal Slide Sorter Notes Page Reading View Presentation Views

Design Master Views

Animations Gridlines Guides Show

Slide Show Zoom Fit to Window Zoom Color Grayscale Black and White Color/Grayscale

Office Timeline New Window Arrange All Cascade Move Split Switch Windows Macros

View

Chartjunk Extraction  
Stephanie Evergreen  
Ignite @ AEA2012

Project Timeline  
Analysis AEA 2012  
Reporting AEA 2011

Evaluator Breakfast Preferences

00:15 1 00:15 2 00:15 3 00:15 4 00:15 5

00:15 6 00:15 7 00:15 8 00:15 9 00:15 10

00:15 11 00:15 12 00:15 13 00:15 14 00:15 15

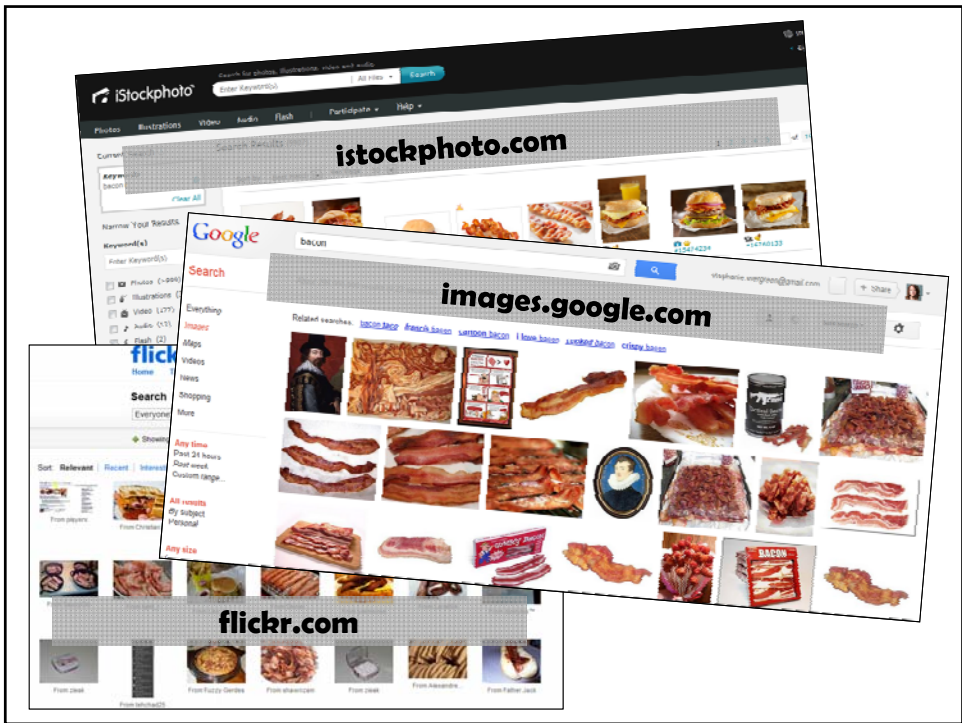
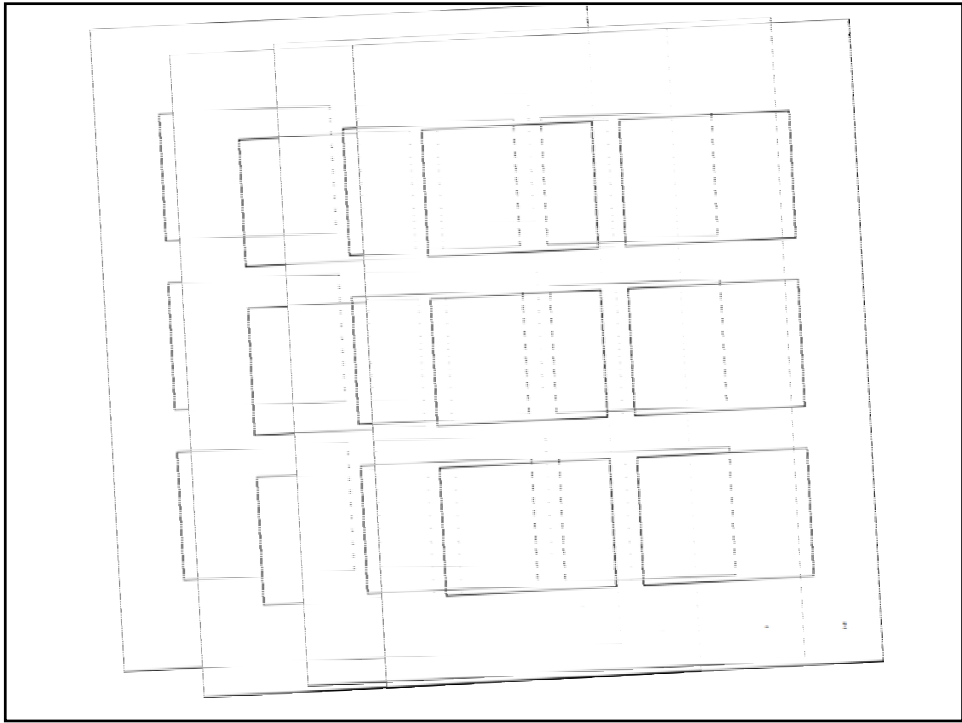
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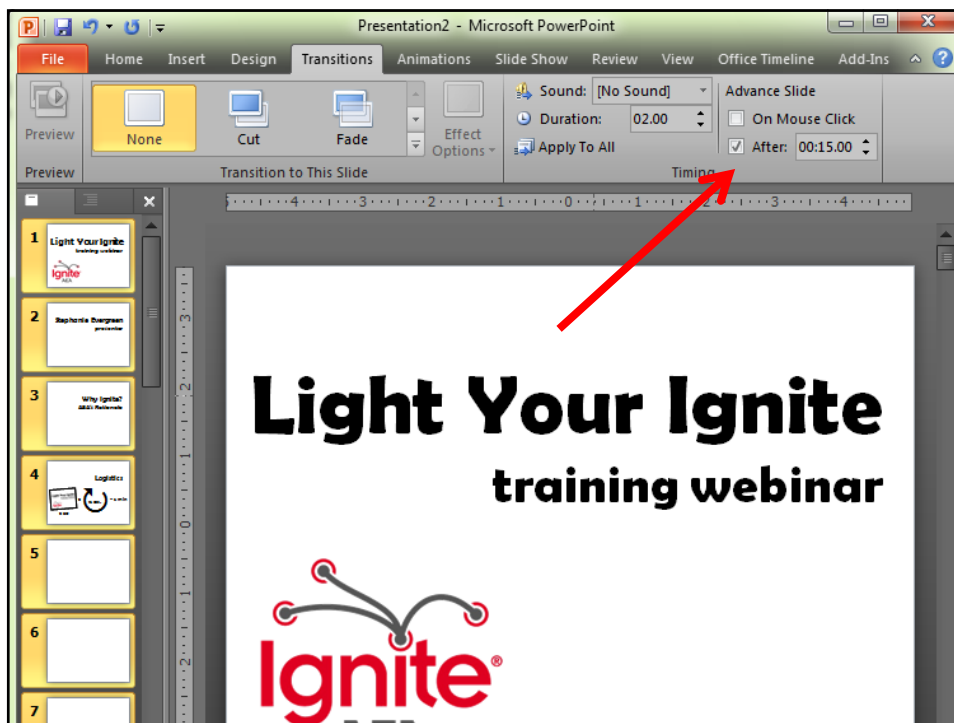
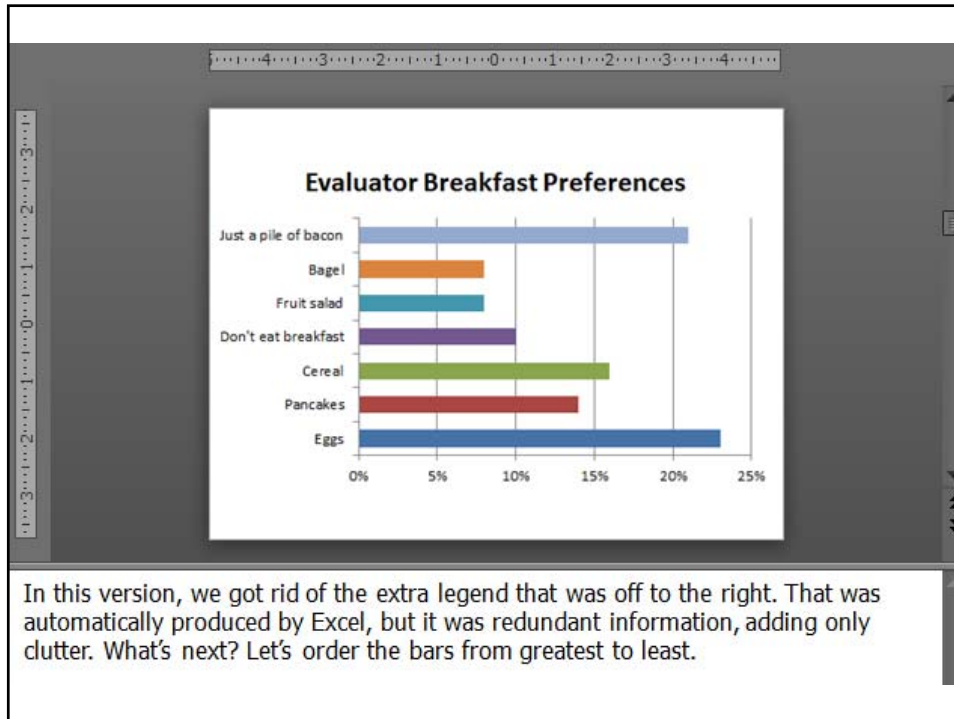
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Thank you.  
Stephanie Evergreen  
Ignite @ AEA2012







# Practice

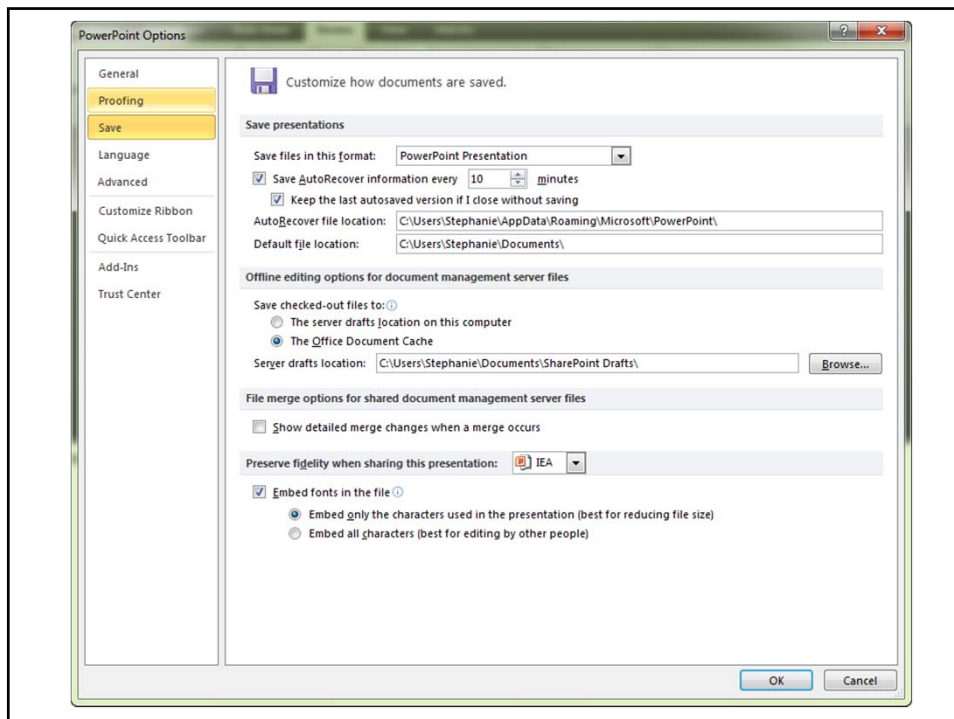
**Light Your Ignite**  
training webinar



**x 18 = 1.5 hours**



**x 4 = 20 minutes**



# Schedule

July-August	Practice
September	Turn in to chair
October	Develop handout
October	Present!
November	Upload slides to eLibrary

# Questions?



# Resources

Watch 2011 AEA videos

<http://igniteaea.wordpress.com/videos/>

Strategic Learning and  
Milking Cows by Efrain Gutierrez

<http://www.youtube.com/watch?v=dg5HRNHxCaA>

Veteran presenter tips

<http://www.speakerconfessions.com/2009/06/how-to-give-a-great-ignite-talk/>

Advice from Ignite

<http://igniteshow.com/videos/how-and-why-give-ignite-talk>